

Roosendaal, 19 August 2008

**Press Release**

AeroCat B.V. awarded Technopartner Label certificate!

**Joop Wijn, former Minister of Economic Affairs, has been invited by Rabobank Roosendaal-Woensdrecht to present the TechnoPartner Label Certificate to AeroCat B.V. on Thursday 28 August 2008.**

The TechnoPartner Label Certificate is an award for techno starters: enterprises which work or will be working with the latest technical innovations or new applications for an existing technology.

AeroCat B.V. was awarded this certificate for its work in marketing a lightweight plastic trolley for the aviation industry. AeroCat and its partners, Promolding and Aircraft Interior Services, were convinced from the start of the attractive opportunities afforded by the use of modern plastics that could lead to considerable cost savings for aviation companies. Reduction in weight means reduced fuel consumption. Moreover, the materials used are maintenance-free. During the development of the trolley it also became clear that it could make an important environmental contribution: all the materials can be re-used to make new trolleys, making this trolley 100% recyclable. Recently research institute TNO was asked by AeroCat to carry out a life-cycle study to determine how much CO<sub>2</sub> could be saved by using this product. This research showed that if only 10% of all the trolleys in use worldwide were to be replaced by the Aerocat trolley, this would save enough energy each year to provide electric lighting for 1.7 million households. The use of just 23 trolleys would save a tanker lorry full of kerosene each year. The trolley will also be fitted with the most innovative chip/sensor technology in order to considerably optimise the entire catering logistics. Until recently the use of hybrid and aluminium trolleys made this realisation impossible. This project has given AeroCat the opportunity to link up to large international partners such as Solvay (Belgium), Bemis (USA) and Zetes (Belgium). With the aid of its partners, AeroCat will start marketing the certified trolley in the autumn of 2008. In the first production year, 2009, production will be fully automated so that high production figures can be achieved.

AeroCat received an innovation loan of EUR 1,000,000.00 from SenterNovem for this invention. The certificate was signed by Minister of Economic Affairs Maria van der Hoeven and by Geert van der Horst on behalf of Rabobank Roosendaal-Woensdrecht.

Because Rabobank Roosendaal-Woensdrecht is proud of this achievement, the award ceremony will be festively celebrated on Thursday 28 August in Brasserie Restaurant Het Hooihuis, De Stok 13 in Roosendaal.

---

---

Note for Editors:

Would you like to attend the presentation? Please contact the Rabobank Roosendaal-Woensdrecht Communications Department on +31 (0)165 58 91 60 or send an e-mail to [communicatie@rw.rabobank.nl](mailto:communicatie@rw.rabobank.nl)

The programme is as follows:

- 1.30 p.m. Welcome guests
- 2.00 p.m. Welcome speech by Geert van de Horst
- 2.10 p.m. Presentation of certificate by Joop Wijn + a few words by Theo Alsemgeest (AeroCat)
- 2.30 p.m. Congratulations, followed by refreshments
- 4.00 p.m. End